## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Platinum Paw</th>
<th>Gold Paw</th>
<th>Silver Paw</th>
<th>Bronze Paw</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5000</td>
<td>$2500</td>
<td>$1000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

### PRE-EVENT PROMOTION

- **Name and Logo on event posters and postcards**: X
- **Logo included in print advertising**: X
- **Online video opportunity for social media**: X
- **Recognition on SPCA web page and Walk registration page**: X
- **Recognition in SPCA e-newsletter (4,000+) subscribers**: X
- **Recognition on Social Media (17,000+ fans, Weekly reach of 27,000+)**: X

### FOR LIVE AND VIRTUAL EVENT REGISTRANTS

- **Name/logo on Pet Bandanna & Participant Goody Bags**: X
- **Name/logo on Event T Shirts**: X
- **Distribute item in Goody Bags**: X

### DAY OF EVENT: OCTOBER 1, 2023

- **Speaking Opportunity during Opening Remarks**: X
- **Booth at Live Event**: X
- **Name/logo on Event Signs**: X

### POST EVENT APPRECIATION

- **Name/logo in e-newsletter and post event communications including print ads**: X
- **Acknowledgment in SPCA Paw Prints printed newsletter (dist. 4000+)**: X
- **Acknowledgment in Social Media posts**: X